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RecordsOnline Welcomes Sales Executive Mark Holley

TYLER, TX (February 20, 2020) – RecordsOnline, an East Texas-based SaaS platform, is pleased to welcome seasoned sales and marketing professional Mark Holley to their team. As Executive Sales Director, Mark is responsible for the coordination, management and direction of sales operations for all RecordsOnline product groups.

Holley has over 20 years of software and technical experience and a solid background in the title industry. He has held regional and national management positions for a leading title software company and a national underwriter. In those roles, he built and mentored sales teams, instilling in them the importance of addressing operational efficiencies. His clients enjoyed streamlined workflow and reduced operating expenses.

When asked what drew him to RecordsOnline, Holley stated, “Title research has been done the same way for 50 years. As online platforms have evolved, most just try to modify existing processes, basically reworking aging technologies. By contrast, RecordsOnline has created an entirely new tool with more robust features and a user-friendly interface. I look for innovative companies that have the desire and ability to change an industry. That’s what RecordsOnline does: it’s a game-changer.”

Of Holley, RecordsOnline owner Celia Flowers remarked, “We have known Mark professionally for several years now, and we have worked on many projects together. He immediately understood the power of RecordsOnline: that it can make a relative newcomer as productive as a 30-year veteran. And his intense focus on listening to the client first and then crafting a solution to fit their needs is congruent with our philosophy. It was an easy decision to bring him on board.”

Contact Mark Holley at Mholley@RecordsOnline-Texas.com.

About RecordsOnline

RecordsOnline is a Software-as-a-Service (SaaS) tool which offers 24/7 access to courthouse records. The service offering has is feature-rich and flexible, allowing title agents, underwriters, oil and gas companies, surveyors, attorneys and others to access as little or much as they need. Attorney Celia C. Flowers is the common link between RecordsOnline and several related East Texas companies:

- A law practice with emphasis on real estate and oil and gas law ([Flowers Davis PLLC](#))
- A group of title companies, licensed in 54 Texas Counties ([East Texas Title Companies](#))
- A company that provides title searches and tax certificates ([East Texas Tax and Land Services](#))

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